

David Aplin Recruiting Wins United Way's First Accounting & Personnel Challenge During Week Of Caring



Edmonton VP Mike Corbett accepts award from United Way's Oreen Skiba

Edmonton, February 11, 2009: Employees at David Aplin Recruiting were presented with an award this week for winning the first United Way Accounting and Personnel Challenge. The challenge took place the week of October 6-10, 2008 with more than 80 local accountants and personnel staff taking part to strengthen communities across the Capital Region in partnership with the United Way. A total of \$99,942 and 619 pounds of non-perishable food was collected from 115 donors representing David Aplin Recruiting, BDO Dunwoody LLP, Design Group Staffing Inc., Ernst & Young LLP, Grant Thornton LLP and Pricewaterhouse Coopers LLP.

The challenge criteria consists of points being allocated for employee giving, employee participation rates (overall and percentage increases over last year) and best practices. This

year's challenge winner is David Aplin Recruiting, one of Canada's 50 Best Managed companies, with a participation rate of 91.6% and an average gift of over \$600 per employee.

David Aplin, CEO of David Aplin Recruiting says, "We are delighted to be recognized by United Way for our campaign results. We organized differently this year with a campaign coordinator in each branch and an overall campaign manager in our Corporate office. Our staff responded well and is extremely proud of our 2008-9 United Way results."



Edmonton and Corporate David Aplin Recruiting employees

David Aplin Recruiting collected coats and spent an afternoon at the United Way InKind Centre sorting warm winter coats for United Way's Coats for Kids & Families program. BDO Dunwoody LLP volunteered their time at Operation Friendship serving lunch to inner city seniors and at the Edmonton Food Bank sorting food and creating hampers. Grant Thornton LLP served lunch at ten schools as part of the Edmonton School Lunch Program and Ernst & Young LLP and Design Staffing Group along with the rest of the firms collected food for the Edmonton Food Bank.

For further information and pictures, please visit the David Aplin website at www.aplin.com/in-the-community and click on United Way. Or contact:

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About United Way

United Way is a unique organization – a catalyst for community action. We bring people and resources together to create positive change in the community, to help people who need it most. At United Way, we are committed to bringing together our community in support of healthy children and youth, strong families and self-reliant individuals. Our strength continues to be found in our name – it's about us working together as a community, for the community.

Website: www.myunitedway.com.